



Terms & Conditions

Summary Terms and Conditions:

UK, 18+ only. 00:01 20/09/22 – 23:59 02/10/22. Create a Strava account if you don't already have one, complete the 500m Strava sponsored segment in Manchester, Liverpool, London, or Brighton. Once you have completed the Strava sponsored segment you will receive a congratulations email. Click on the URL in the congratulations email and complete the online form by providing your details to enter the Prize Draw. No purchase necessary. Prizes: 4 x 1 x FreshFoam 1080, 1 x running shirt and 1 x running short OR pants. Internet access, Strava account and a valid email address required. Max 1 entry and Prize per person. Visit www.newbalance.co.uk/strava-promotion-terms for full T&Cs & Prize details.

Promoter: New Balance Athletic Shoes (UK) Ltd, Appleton House, 430 Birchwood Boulevard, Warrington, WA3 7WD, United Kingdom.

Full Terms and Conditions

1. This Promotion is open to residents of the United Kingdom aged 18 or over, excluding employees of the Promoter, its agents and anyone professionally associated with this Promotion.
2. No purchase necessary; however, internet access and a valid email address are required.
3. **Promotion Period:** Enter between 00:01 BST on the 20 September 2022 and 23:59 BST on the 02 October 2022 inclusive.
4. **To Enter:** Create a Strava account if you don't already have one, complete the 500m Strava sponsored segment in Manchester, Liverpool, London or Brighton. Once you have completed the Strava sponsored segment you will receive a congratulations email. Click on the URL in the congratulations email and complete the online form by providing your details (full name and email address) to be entered into the Prize Draw.
5. Maximum of 1 entry is permitted per person during the Promotion Period. No person may win more than 1 Prize.
6. **The Prizes:** There will be a total of 4 winners, 1 per city (Manchester, Liverpool, London, and Brighton). Each winner will win:
 - a. 1x FreshFoam 1080
 - b. 1x running shirt
 - c. 1x running short or pants (to be decided by the winner)
7. **Further Prize Details and Conditions:**
 - a. The Winners have a choice of size.

PromoVeritas Ltd

Run it Right.

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Registered in England at the above address No. 04437132

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- b. The Promoter is not liable for any Prizes once distributed/dispatched to a winner and the Promoter will not be responsible for any Prizes not received, broken or lost in transit.
 - c. It is the responsibility of the participant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.
 - d. The Prize must be taken as stated and no compensation will be payable if a winner is unable to use the Prize as stated. The winner will be liable for all costs and expenses not stated relating to claiming the prize.
 - e. Any pictures depicting the prizes on any media including press advertisements, posters or TV commercials are indicative only and the actual prizes may vary from the depictions. The Promotion does not constitute an endorsement or recommendation of the products or services being offered as prizes.
8. **Winner Selection:** 4 provisional winners will be randomly selected from all valid entries received during the Promotion Period. For your total confidence, the Prize draw will be conducted by PromoVeritas, the independent promotional verification service, within 5 working days of the end of the Promotion Period.
9. **Winner Notification:** Provisional winners will be contacted via the email address used to enter within 5 working days of Winner Selection and will be asked to provide evidence of identity and eligibility. Reasonable efforts will be made to contact the provisional winners. Once eligibility has been confirmed, the provisional winners will be confirmed as winners. If the provisional winners do not respond to the initial contact within 14 days, we reserve the right to disqualify that entrant and award the Prize to a reserve selected in the same manner. Reserve winners may have less time to respond.
10. **Prize Acceptance:** Fulfilment of the Prizes will take place within 28 days of acceptance of the Prizes. In the unlikely event that the Prizes do not arrive within 28 days the winner must inform the Promoter by emailing jessica.bartlett@newbalance.com. If the winner does not do so, the Promoter reserves the right to not reissue the Prize or limit its value at its sole discretion.
11. Provided no objection is received from the winners, a winners list containing the surname and county of residence of the winners will be made available by the Promoter 4 weeks after the close of the Promotion Period, for a period of 8 weeks. It will be available at www.promowinners.com/newbalanceathletic. The winners can object to their details being published during the Winner Notification process. Without prejudice, the Promoter will provide winner information to the Advertising Standards Authority when requested by them.
12. The Promoter may request that the winners participate in publicity arising from the Promotion. Participation is at the winner's discretion and is not a condition of Prize Acceptance.



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13. The Promoter seeks to run a fair and secure promotion and prevent abuse and cheating. If you enter in a way that is not consistent with these Terms & Conditions, your entry (and any of your associated aliases) will be disqualified. Any Prize awarded may be void and recoverable, and the Promoter reserves the right to bar you from entering future promotions for a period of at least six months. For this reason, the Promoter reserves the right at any point to:
- a. Verify the eligibility of entrants and/or provisional winners by requesting such information it consider reasonably necessary for this purpose. Entry or a Prize may be withheld until verification is completed.
 - b. Disqualify entries that are not made directly by the individual entering the Promotion.
 - c. Disqualify entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
 - d. Disqualify bulk entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.
 - e. Disqualify entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', multiple SIM cards for text entries, masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
 - f. Disqualify entrants who tamper with the entry process.
 - g. Disqualify entries which, in some other way, do not meet the requirements of these Terms & Conditions.
 - h. Cancel, modify, or suspend the Promotion should it not be capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion.
14. The Prizes are not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prize or any element the Prize is not available, the Promoter reserves the right, at its sole discretion to substitute that Prize or element of the Prize for another of equal or greater value.
15. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected, or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt.



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16. The Promoter and its associated agencies and companies are not liable for any loss (including, without limitation, indirect, special, or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion (JS13260) or accepting or using the/a Prize(s), except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.
17. The Promoter will not be liable for any delay or failure to comply with its obligations for reasons beyond its reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances.
18. All personal data supplied for this Promotion will be used solely for the purpose of this Promotion by the Promoter and/or by any agent appointed by it to assist with running the Promotion and will not be disclosed to an unconnected third party unless your positive consent has been obtained. Your personal data will be handled in accordance with the Promoter's privacy policy, available at: [Privacy Policy - New Balance](#)
19. If any part/s of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
20. By entering, you will be deemed to have agreed to be bound by these Terms & Conditions.
21. If there is a discrepancy between these Terms & Conditions and those in any promotional material, these Terms & Conditions will prevail.
22. These Terms & Conditions are governed by English law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of England and Wales.

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